

## **The Home Depot Debuts Limited-Edition “Let It Spring” Countdown Calendar**

You better have grout, we’re telling you why: springtime is coming to The Home Depot. To celebrate the greatest time of year, The Home Depot is debuting a festive, first-ever home improvement countdown calendar to countdown to the first day of spring. The limited-edition experience is designed to help customers make their to-do list and check it twice for the busiest (and mulch-iest) season for home projects.

The Let It Spring Countdown Calendar offers a 20-day lead-up to March 20, featuring more than \$250 in product value for \$49.99. Available exclusively online in limited quantities, the calendar brings together curated tools and seasonal essentials to help customers turn anticipation into action as warmer weather approaches.

"After a long, cold winter, people are ready to get outside and get their hands dirty again," said Rodes Bazzel, senior vice president of merchandising, hardlines at The Home Depot. "Spring deserves to be celebrated, and that starts with inspiring customers early and helping them plan the projects they look forward to most – whether that’s planting the perfect garden, furnishing the back deck for outdoor hosting, or giving the entire house a deep clean. The Home Depot has the seasonal essentials at the right price and the expert know-how to ensure customers are ready for our favorite time of year."

### **A 20-Day Head Start on Spring**

Spring marks the return to cleaning, planting, building and refreshing. For many customers, the season doesn’t officially begin until their first project is underway.

Designed around the most popular home improvement trends of Spring 2026, the Let It Spring Countdown Calendar includes 20 curated product SKUs across key spring categories, including:

- Lawn and garden
- Cleaning and organization
- Tools and DIY upgrades
- Grilling and outdoor entertaining

Each day, customers open a new door to reveal a featured product and can scan a QR code or access the digital experience at <https://projects.homedepot.com/spring/> to unlock project inspiration, how-to guides and curated shopping lists. From backyard improvements to spring cleaning checklists, the experience is designed to make seasonal planning easier and more engaging.

Valued at more than \$250, the calendar will be available for \$49.99 while supplies last, with a limit of one per customer.

The limited-edition calendars will be released in two online drops at \$49.99 each:

- February 20, 2026
- February 25, 2026

The Let It Spring Countdown Calendar will be available for purchase at <https://thdspringcountdown.myshopify.com> beginning February 20, while supplies last.

Customers who are unable to purchase a calendar can still follow along online beginning March 1 to access the project guides, tips and inspiration behind each door.

### **Celebrating Spring for Doers**

The launch of the countdown calendar reflects The Home Depot's broader spring strategy: celebrating the season as the most important time of year for home improvement.

According to The Home Depot's 2025 What Are You Working On Spring Project Report, 64% of respondents say spring officially begins when they start tackling home projects. From cleaning and organizing to landscaping and grilling, the season represents a fresh start for homes and outdoor spaces alike.

The Let It Spring Countdown Calendar builds momentum toward Spring Black Friday, the retailer's highly anticipated seasonal savings event, helping DIYers and Pros take on every project with confidence.

By introducing a countdown format traditionally associated with major holidays, The Home Depot is bringing that same sense of anticipation and excitement to the start of home improvement season.